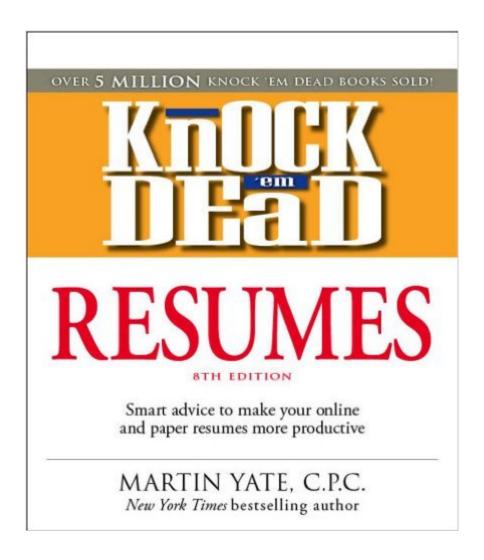
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Knock 'em Dead Resumes: Features The Latest Information On: Online Postings, Email Techniques, And Follow-up Strategies





Synopsis

For more than a decade, this book has shown job seekers how to make their resumes appealing and eye-catching to employers in a competitive job market. With this invaluable resource, readers will discover what prospective employers are looking for. This edition includes new material: an update of the text; new examples of resumes; and a new Before and After section, showing unfocused resumes and detailing the steps to make them effective and focused. With its hundreds of sample resumes, this is the book every jobseeker should have on the shelf!

Book Information

Series: Knock 'em Dead

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& Careers > Job Hunting #273270 in Books > Reference

Customer Reviews

Dear Author Martin Yates: one can't "craft" a resume without good word processing file format to start so I would not call your books "blueprints." My son purchased Knock 'Em Dead Resumes (9th edition) and The Ultimate Job Search (2012) which I borrowed to aid my current job search. I hoped to update my resume including applying a more contemporary word processing format. Neither of the books came with CDs. From the web site, it appears you must purchase these separately. Further, they directly market their career counseling and resume writing services in the books and on their web. Some of the sample resumes in the Resumes book are in complicated book typography that I could not replicate well even though I have 20+ years Microsoft Word experience -hanging indents, text box borders off and on, switching tabs (or use of inset tables), etc. The advice and information in the two books are practically the same so you would think to add value to "Resumes" they could at least supply the word templates and other electronic files, such as the

input forms to do self-assessment and resume preparation. Most of the sample resumes are two pages, rightly so, but look cluttered and over-stuffed as a result, especially the ones that use two disjointed columns, text boxes with borders, and tiny typeface fonts. I tried to replicate two to three formats that I liked in "Resumes" but had to use absolute minimum margins and go down to 6 point type to get less information than their sample. Mine was done on a larger 8.5x11 inch sheet! The book page size is smaller than a standard sheet of paper, about 9.5 x 9 inches.

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